

— INSTITUTIONAL OVERVIEW —

PURPOSE CAPITAL

BROKERAGE · INVESTMENTS · ADVISORY

Guiding capital with purpose

Purpose Capital is a pan-African licensed brokerage firm, rooted in the CEMAC region, combining capital markets expertise, regulatory compliance and lasting local impact.

— WHO WE ARE

A deeply rooted *regional* presence

Purpose Capital is a regulated brokerage firm, headquartered in Yaoundé and operating across all six CEMAC countries. We connect our clients to regional financial markets with rigour, transparency and a strong commitment to local economic development.

6 countries

Presence across the whole CEMAC zone

COSUMAF

SDB-01/2026

Licensed Brokerage Firm ·
BEAC · OHADA

6 services

Covering the full investment cycle

OUR MISSION

Guiding capital with purpose by providing our clients with structured, secure and transparent access to CEMAC capital markets.

OUR VISION

Becoming the reference for capital markets in Central Africa, a trusted actor combining financial performance and lasting economic impact.

OUR VALUES

Integrity

Ethical rigour in all circumstances and in every client relationship.

Excellence

Highest standards in every engagement, without compromise.

Local roots

Our deep regional market knowledge is our competitive edge.

Impact

A share of revenues dedicated to financial literacy and SME support across CEMAC.

SERVICE LINES

Trading & Brokerage · Wealth Management · Corporate Finance · Market Intelligence · Capital Markets Advisory · Custody & Post-Trade

HEAD OFFICE

📍 Rue Joseph Essono Balla, Elig-Essono
opposite Mahima supermarket
Yaoundé, Cameroon

— SIX INTEGRATED CAPABILITIES

Tailored *solutions*

Six service lines covering the full investment cycle, built for CEMAC capital markets.



Trading & Brokerage

Efficient, secure and transparent access to regional financial markets, equities, bonds, treasury bills. Execution on all BVMAC-listed instruments, with certified reporting and strict asset segregation.

BVMAC · COSUMAF · Equities · Bonds · Treasury bills



Wealth Management

Tailored solutions for the growth, protection and transmission of your wealth. Discretionary mandates, mutual funds (FCP, SICAV), strategic allocation and long-term savings plans.

FCP · SICAV · OPCVM · CREPMF



Corporate Finance

Investment solutions for institutional performance and prudential compliance. COSUMAF-approved regulated portfolios, dedicated vehicles and continuous CIMA monitoring.

COSUMAF · CIMA · Prudential reporting



Market Intelligence

Fundamental financial analysis, sector studies, weekly market briefs and continuous risk monitoring to support your strategic investment decisions.

Analysis · Weekly briefs · Risk monitoring



Capital Markets Advisory

Strategic support for capital raising and corporate transactions, IPO structuring, bond issuance, M&A, business valuation and financial restructuring.

IPO · Bonds · M&A · Valuation



Custody & Post-Trade

Secure custody, transparent tracking and efficient post-trade processing, account management, corporate actions, settlement-delivery and real-time certified reporting.

Regulated custody · Settlement · Reporting

— SIX REASONS

Why *Purpose Capital*



Deep CEMAC roots

Locally embedded, we understand the regulatory, cultural and economic dynamics specific to each CEMAC market. Our team lives and operates within the region.



Multi-regulator compliance

COSUMAF-licensed (ref. COSUMAF-SDB-01/2026), aligned with BEAC directives and the OHADA unified legal framework, a rare triple compliance in the regional market.



Full-service offering

Six service lines covering the full investment cycle, from brokerage to custody, including strategic advisory and market intelligence.



Full transparency

Strict client asset segregation, real-time certified reporting, and clear predictable pricing with no hidden fees or conflicts of interest.



Purpose-driven capital

A share of revenues directly funds financial literacy for individuals and SME support across the CEMAC zone. Profit and impact are built into our model.



Pan-African expertise

Team from leading global and African financial institutions, deeply committed to developing capital markets in Central Africa.

— REGULATORY FRAMEWORK

COSUMAF

COSUMAF-SDB-01/2026

Regional capital markets regulatory authority for the CEMAC zone. Grants and oversees brokerage licences. Our reference: COSUMAF-SDB-01/2026.

BEAC

Central bank of the CEMAC zone. Supervision of monetary market operations, foreign exchange and monetary policy across the six member states.

OHADA

Unified business law framework across 17 African member states. Ensures legal certainty and predictability in all commercial and financial transactions.

— CEMAC ZONE · CENTRAL AFRICA

A region in *motion*

The CEMAC zone represents one of the last great frontiers of African financial markets, under-capitalised, under-banked, and carrying remarkable structural growth potential that Purpose Capital is positioned to serve.

55M+

Population · Fast-growing consumer market

\$100B+

Combined CEMAC GDP · Expanding

<5%

Capital markets penetration · Immense potential

1

Regional exchange (BVMAC) for 6 states · Single market

Cameroon

Yaoundé (HQ) · Douala

Central African Republic

Bangui

Republic of the Congo

Brazzaville

Gabon

Libreville

Equatorial Guinea

Malabo

Chad

N'Djamena

— WHY INVEST NOW

Under-exploited market

Less than 5% financial markets penetration across a 55M-strong zone. Considerable structural potential still largely untapped and ready to develop.

Natural resources

Oil, gas, forests, minerals, farmland: the CEMAC zone holds one of the richest natural resource bases on the African continent.

Regional integration

One currency (XAF), one central bank (BEAC), one regional exchange (BVMAC) and a unified legal framework (OHADA): a coherent and stable economic space.

— CONTACT US

Let's discuss your *project*

For any enquiry about our services, a meeting request or a partnership proposal, our team is fully at your disposal.

CONTACT DETAILS

 **Address**
Rue Joseph Essono Balla, Elig-Essono
opposite Mahima supermarket
Yaoundé, Cameroon

 **Phone**
+237 6 87 67 67 67
+237 6 86 16 07 07

 **Email**
info@purposecapital.africa

 **Web**
purposecapital.africa

OPENING HOURS

Monday – Friday · 8:00 AM – 5:30 PM WAT
(UTC+1)

CITIES OF PRESENCE

Yaoundé Douala

Bangui Brazzaville

Libreville Malabo

N'Djamena

Purpose Capital. *Guiding capital with purpose, in service of Central Africa's development.*

REGULATORY LICENCE

COSUMAF-SDB-01/2026

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